

# Integrating the New Literacies: Digital, Media, Global

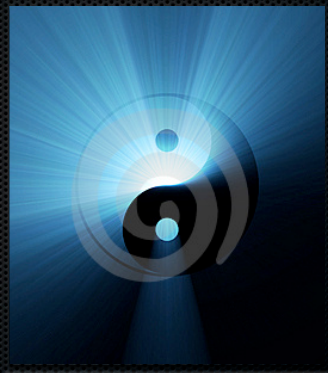


Dr. Heidi Hayes Jacobs  
CMI 2013

[www.curriculum21.com](http://www.curriculum21.com)

## Our Essential Questions

How do we prepare our  
learners for their future?



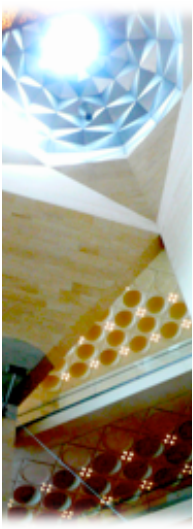
A question I asked  
you two years ago:

**What year are  
you preparing  
your learners  
for?**

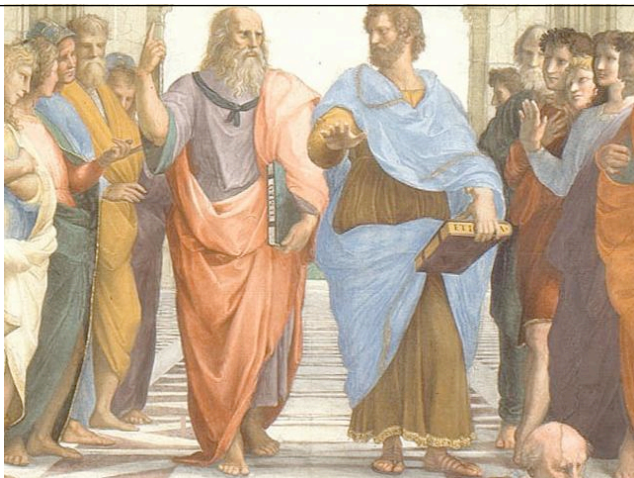
Amend your Mission Statement



Learners Create and Share Knowledge Differently from Previous Generations



The  
Contemporary  
Educator:  
Classical and  
21st Century



Great Classical Teaching

Plato at work



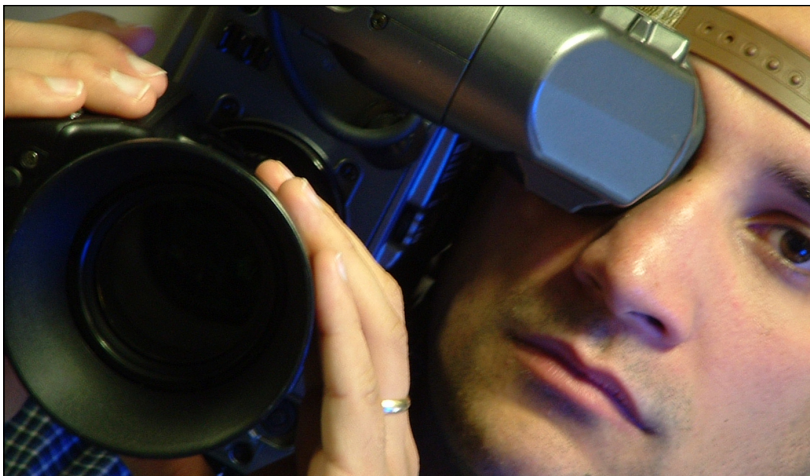
## A New Kind of Learner Needs:

The best of CLASSICAL  
teaching approaches and  
Learning21 approaches.

Student as self-navigator and  
collaborator in:  
SPS= shared physical space  
SVS=shared virtual space



Literacy is communication. Literacy is accessing  
language and making meaning.



The new literacies :

DIGITAL  
MEDIA  
GLOBAL

# ↔ Digital Literacy

- ➔ Accessing Capability
- ➔ Selection Capability
- ➔ Curation Capability
- ➔ Creation Capability

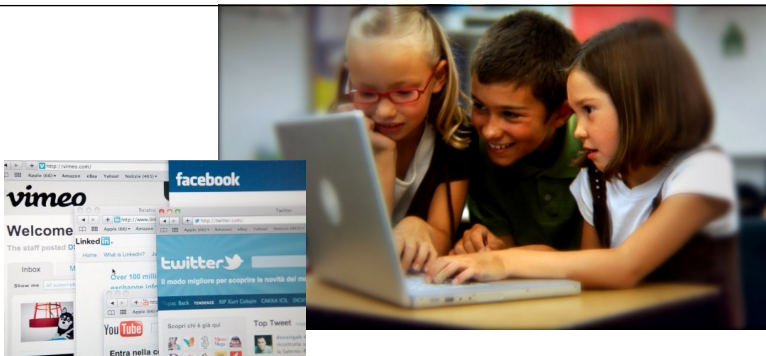
## ACCESSING CAPABILITY

To develop  
proficiency:

keyboarding fluency

touch and effect

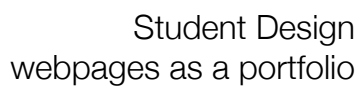
voice activated



## Selection Capability:

The strategic selection and TAGGING of web 2.0 digital tools, applications, social media and repository sites to match research and development tasks.

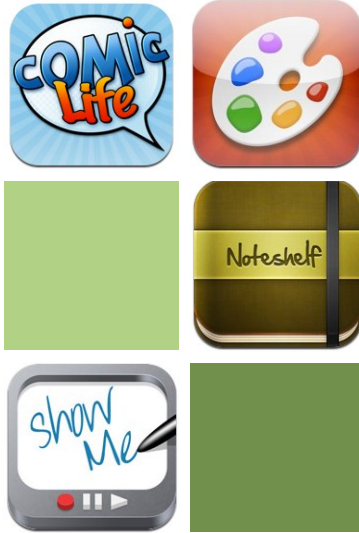


[illegible]

### New modern and dynamic assessment

# CREATION CAPABILITY

To render  
new solutions and forms  
as seen in generating an  
original APP design or  
new software platform.



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by conduit

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Features  
Benefits  
How To  
Mobile Apps  
Mobile Sites  
Pricing  
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## Media Literacy

→ Receptive Capability

→ Generative Capability





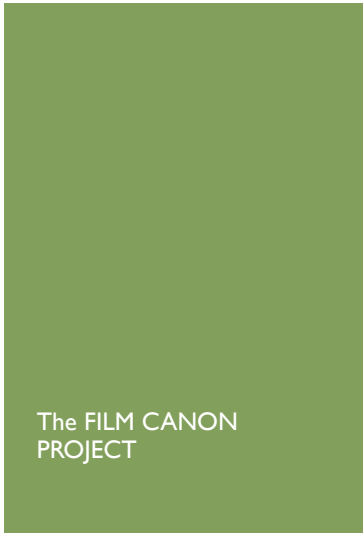
## RECEPTIVE CAPABILITY

To make meaning from  
media formats.

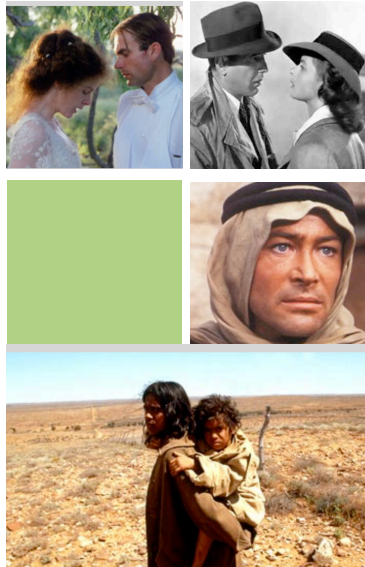
To be an astute  
critique of the media.

To question sources.

To recognize bias in imagery,  
text, framing, and audio.



The FILM CANON  
PROJECT



## Generative Capability

► To express both  
informational and narrative  
perspectives using a wide  
range of media.

► To cultivate technical  
expertise in developing  
quality media products.



Film Education is a charity supported by the UK Film Council. It promotes and supports the use of film within the curriculum.

[email this page to a friend](#)

## Teaching Trailers

Welcome to our popular Teaching Trailers series. A range of free learning materials for Primary and Secondary level is hosted on this dedicated online resource.

Whether you are exploring persuasive writing at Key Stage 2 or the Film Industry at Key Stage 5, the activities on this site provide a stimulating series of lessons culminating in an interactive online trailer editing suite.

To enter the site, choose from the two options below.

FILM EDUCATION IN THE UK

TEACHING TRAILERS

## Podcasting

## Learner

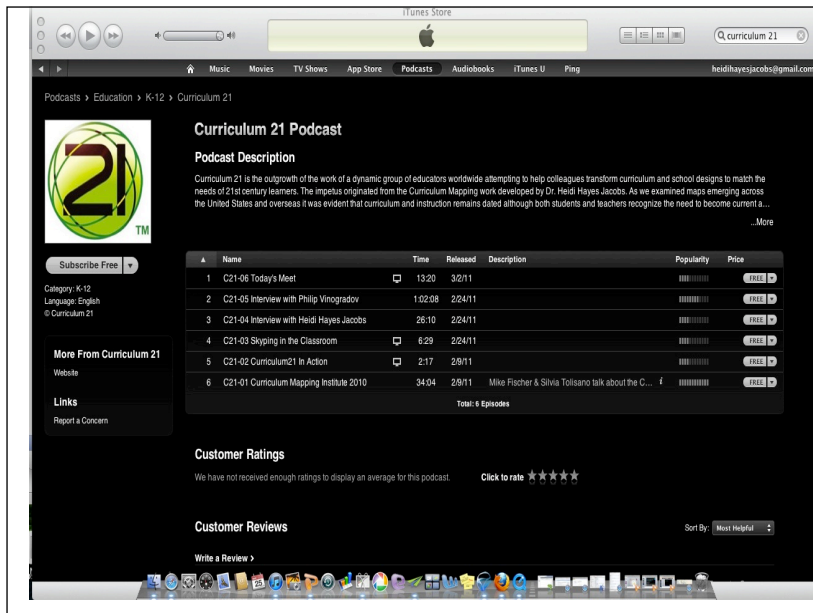
## Engagement

Every school should have a podcasting platform

## Creating new media formats

Every school should host a publishing house.





## Documentaries Film Animations

If you have a laptop or a tablet you are hosting a film studio.

Replace faculty meetings with learning to use what we have in our hands.

## Global Literacy

Investigate the World

Recognize Perspectives

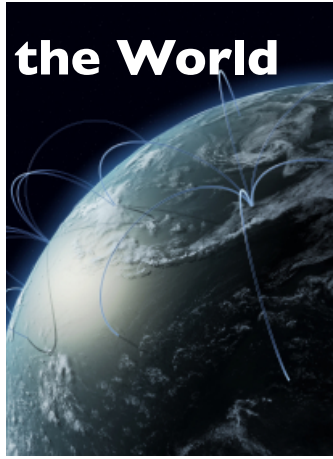
Communicate Ideas

Take Action

source: CCSSO/Asia Society Global Competency Matrix, 2012

# Investigate the World

- ▶ Recognizing the relationship between place and people
- ▶ Integration of active geography and the prefix: GEO
- ▶ Using applications to
- ▶ World Language instruction



*Global Literacy*

## Skype Grandparents: Global Book Readings

Creating a webpage to  
post readings by  
grandparents from  
around the world

Share observations  
through blogging

Post additional  
recommended readings



## Recognize Perspectives



voicethread











Report on  
local and global  
issues

Take a stand

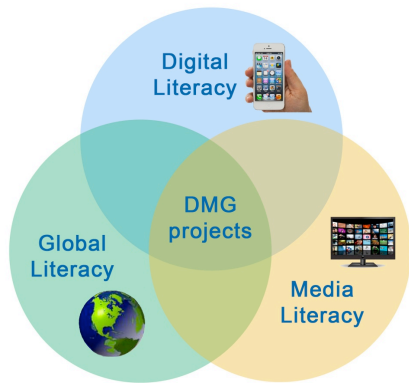
Create media  
reports to share

Critique and  
compare stories



## World Wide Student News Sersvice





## D-M-G PROJECTS

### 1st Grade Little Bird Tale Books

1st grade students used their knowledge of symbiotic relationships in marine environments to build little bird tale books online. While completing the tales, students became illustrators, authors and speakers.

 <p><a href="http://www.littlebirdtales.com/tales/view/story_id/221864">http://www.littlebirdtales.com/tales/view/story_id/221864</a></p>	 <p><a href="http://www.littlebirdtales.com/tales/view/story_id/213758/">http://www.littlebirdtales.com/tales/view/story_id/213758/</a></p>	 <p><a href="http://www.littlebirdtales.com/tales/view/story_id/223148">http://www.littlebirdtales.com/tales/view/story_id/223148</a></p>
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Individual	Lyla and Jessi	<a href="http://www.littlebirdtales.com/tales/view/story_id/221919">http://www.littlebirdtales.com/tales/view/story_id/221919</a>	Smith	<a href="http://www.littlebirdtales.com/tales/view/story_id/221910">http://www.littlebirdtales.com/tales/view/story_id/221910</a>
Tales	Scarlett	<a href="http://www.littlebirdtales.com/tales/view/story_id/221908">http://www.littlebirdtales.com/tales/view/story_id/221908</a>	Keegan	<a href="http://www.littlebirdtales.com/tales/view/story_id/221933">http://www.littlebirdtales.com/tales/view/story_id/221933</a>

### 2nd Grade Podcasts

The 2nd grade classes studied the health of the coral reef during the Study of the Sea. Students cre-


## Elementary/Primary Projects

Sigsbee Charter School-  
Key West, Florida


HIGH TECH HIGH

K-12 Schools • Graduate School • Projects • Videos • About Us

The Gary and Jerri-Ann Jacobs




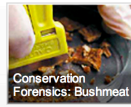



The Gary and Jerri-Ann Jacobs High Tech High is the original High Tech High school. Founded in the fall of 2000, the school is located at HTH Village in San Diego and serves approximately 570 students in grades 9-12.

Projects Digital Portfolios Staff Directory Calendar Home

61 Womble Road, San Diego, CA 92106-6025 [Map](#) 619.243.5000 (voice) 619.243.5050 (fax)

HTH Featured Projects

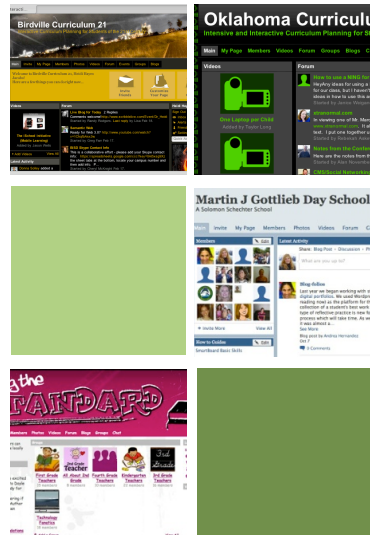






## High Tech High Projects

In order to have digitally literate, media savvy and globally connected

# STUDENTS, you must be a CONNECTED EDUCATOR!

## Professional Social Networking



## Professional Development

- Based on the CAMP model for media and digital tool camps
- Flipped PD model with virtual and recorded keynotes and workshops
- Global partnerships with sister schools nationally and globally.





## Criteria for an Upgrade

►Encourages ENGAGEMENT, curiosity, and RE-SEARCH 'search again'.

►Deepens examination of content

►Engenders INDEPENDENCE

►Reflects quality in student products/performance



THOSE  
WERE THE  
DAYS.....

